

DATING COMEBACK **MASTER CLASS**



TEXTING AND MESSAGING STRATEGIES

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FROM THE *SUCCESSFUL AGING ACADEMY*



Dating Comeback Master Class

Texting and Messaging Strategies

Your photos and profile are now awesome, you've started to get attention from women...

Now what?

It's time to start a conversation...

NOTE: We refer to "messaging" for when you're communicating inside the dating app and "texting" for regular texts on your phone outside the app.

These key initial contacts can set the tone for things to come...good or bad.

We provide some examples and templates at the end of this document.

Both men and women make mistakes that can result in instant termination of the conversation.

Oh, and let's address one "strategy" right here...

Have you ever heard a guy say, "It's a numbers game."?

Meaning, just bombard every woman on the site with messages or swipes (whatever the method used by that site) and hope for the best?

Dumb.

- 1) Who has time for that?
- 2) Women know you're doing that
- 3) You lose track of what you said and to who and just look like a jerk

Our purpose is to focus on quality, not quantity.

Wouldn't it be better to have fewer contacts with higher caliber women?

Just saying...

When you follow a more structured system it's infinitely easier to track what you're doing when you don't have to waste time with women who are complete mismatches.

Anyway...

Here are some proven rules that attract the type of woman we've been talking about since the beginning.

Initial messaging INSIDE THE APP:

Do's

- 1) **Be polite.** I've heard horror stories about men being incredibly rude to women if they get the slightest negative feedback. I realize we live in a different era and proper manners can be hard to find, but simple civility and manners still go a long way when it comes to dating the more attractive women you have in mind.

If several women complain about rude or inappropriate behavior, the app can ban you.

There's simply no need for that.

And manners are free.

- 2) **Try for confident and witty.** Examples of confident behavior include:
 - a. Passing along compliments
 - b. Showing an interest in what she does
 - c. Not talking about yourself too much
 - d. NEVER insult or criticize your ex. (This is a HUGE red flag for women!)
 - e. When possible, show a sense of humor: "I have my own car, my own teeth (all my teeth) and I don't live in my parent's basement"

In short, carry on a normal conversation.

- 3) **Ask meaningful questions.** You should *thoroughly* read her profile. If you ask questions that have been answered in her profile, you show her you weren't paying very close attention to her details.
 - Ask about their life i.e. how long divorced and or single
 - Ask about kids if they have any
 - Don't start the conversation with "Hi"

- 4) **Refer to items in their profile.**

- "I see you golf. What's your handicap etc." "Where do you play?"
- Boat picture? Ask about that...

Asking questions is twofold, you demonstrate an interest in her and you are on a fact-finding mission to see if they are the type of person you want to date.

- 5) **Message long enough to determine if there is a connection, but no more.**

If the conversation goes smoothly and you feel a definite “vibe”, ask for the number to set up a call or text.

Don’t do it too quickly of course. That can come across as over-anxious or desperate.

Some women will NOT go off the app until after a date is set.
That’s fine.

If you’re chatting with someone you like, we recommend not staying on the app for more than 2 days. This can be one day if there have been many messages exchanged that are clearly positive.

If she’s not interested in doing that, she’s just not that into you.

Also, if the conversations are very one-sided, don’t waste your time.

Examples of a one-sided conversation include: one-word answers, dodging simple questions, minimal interest in your hobbies or background, etc.

Multiple conversations...

Initial Messaging

Don’t’s

- 1) **Don’t get overly familiar too soon.** You don’t know her and she doesn’t know you. It is not necessary to sound like you’re life-long pals. That can come later...if things work out.
- 2) **Don’t over compliment.** This can be interpreted in many ways; desperate, needy, or even condescending.
- 3) **Don’t be too silly or corny.** Save the dad jokes for another day. Witty is always the goal.
- 4) **Don’t bother if you’re just going to cut and paste a message!** As we mentioned, if you’re playing a numbers game, she’ll be able to tell because your messages will reveal little and not be individualized to her and the info in her profile.
- 5) **Don’t “over-share”.** She doesn’t have to know about your family troubles, work conflicts, or your colonoscopy results, etc.

As Oscar Wilde said, “Brevity is the soul of wit.”

- 6) **NEVER get sexual.** This should be a given, but it's not for a lot of guys. If you get sexual too soon, you immediately enter the "creepy guy" zone!

Once you do that, it's over. This one ranks very high on the list of women's complaints about men.

- 7) **Match messaging "pace".** This is important!
If she sends one text and you reply with 13 messages before she even gets back to you, that's a problem. Too much!

Match her pace. Ideally, go one-for-one. If she disappears. Fine. She's gone...let it be.

Time for texting

Texting is second nature to all of us.

As a result, we can fall into a pattern that is NOT appropriate when just getting to know someone.

Here are some rules to use when the conversation has moved off the app and to your phone.

- 1) **No pet names.** You aren't there yet. This gives the impression you're settling in before you've even established a real relationship.
- 2) **No pic sent or asked for!**
- 3) **Again, match text for text.** Keep pace with her. No double texting if she doesn't respond.
- 4) **If she disappears from texting, do not text back.** You've been ghosted. It wasn't meant to be.
- 5) **Don't spend hours texting.** Important: Save something for the date (which should have been set up by now if you're texting so much). Keep some mystery.
- 6) **No good morning/goodnight texts before an established dating relationship** (dating for over 2 weeks at least)
- 7) **Do not gush and treat her like a girlfriend.** 'Nuff said. You're not a couple...at least not yet. Never over-assume the relationship.
- 8) **No emojis, memes, or GIFs.** Again, these are only appropriate AFTER a relationship has been in place for a couple of weeks.

9) **No talk about the future with her...**unless you want to send her sprinting for the hills.

Many guys want to settle down because they're used to having a wife around or maybe had a long-term relationship.

An attractive woman does NOT want to be a substitute. Avoid this conversation as long as possible!

10) **Be chill.** Remember the expression *"Nothing gives one such an advantage over another as to be cool and collected at all times."*

This applies even if you think she is a goddess put upon this Earth solely for you. Always be casual. It never fails.

11) **No "love bombing"!** This is VERY common for guys to do.

Coming on too strong with tons of attention, lots of mushy texts, etc. Women may like this...at first, but this is a sure way to screw things up down the road.

Either you'll end up ghosting her or you'll scare her off very quickly.

12) **No Penpals allowed.** If you can't get her to move past texting, she isn't that into you and it's time to move on.

Don't declare that, just ghost. It might cause intrigue enough for her to text you.

Time for a date!

Finally, set up a date, if the call goes well, in less than a week.

If she isn't comfortable giving her number, arrange the date straight from the app.

Once the date is set, send no more than a text or two to confirm the details.

The next day it's OK to say, "I enjoyed talking to you yesterday and looking forward to our date" and then confirm a date and time.

If she is interested in more texts, only exchange a few of them and end it by saying "I have to go do xyz...have a great day."

Leave them wanting more and excited.

There you go...

You're off and running!